

Winter Cereals

Sustainability in Action

Winter Wheat Grower Incentive Program

Viterra and Ducks Unlimited Canada (DUC) are offering growers outstanding incentives to increase winter wheat acres across the Prairies by 100,000 acres.

2009/2010 Program

CASH INCENTIVE AND LOYALTY BONUS AVAILABLE!

Sign a 2009 production contract with Viterra for delivery in 2010, and receive:

\$4/acre	+	\$2/acre	+	Loyalty Bonus	=	A great time to grow winter wheat!
<p>Ducks Unlimited Canada is offering a \$4/acre rebate* to growers who plant winter wheat in the fall of 2009.</p>		<p>Receive an extra \$2/acre rebate by signing up for the Grower Incentive Program before June 30, 2009. Only the first 12,000 acres will be eligible!</p>		<p>Viterra will be offering agri-product loyalty bonuses on select products used for your winter wheat crop.</p>		

Sign up today!

Whether winter wheat is part of your regular rotation or you are interested in seeding it for the first time, call Ducks Unlimited Canada today and sign up for the 2009 Grower Incentive program! You are not obligated to grow this fall by signing up.

THE BENEFITS OF GROWING WINTER WHEAT:

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| Higher Yields: | Yields can be 10 - 30 per cent higher than spring-seeded varieties. |
| Reduced Work load: | Spreads the work load by allowing harvest to begin earlier, and having a portion of seeding completed in the fall. |
| Marketing Flexibility: | Offers earlier marketing opportunities, allowing you to capture feed premiums prior to spring wheat harvest. |
| Crop Pest Avoidance: | Avoids common wheat pests, such as orange blossom wheat midge and wheat stem sawfly. |
| Drought Risk Management: | Takes advantage of snow melt moisture, and a significantly advanced plant structure contributes to high water-use efficiency. |
| Ag-Friendly Wildlife Habitats: | Eliminates spring tillage that destroys most nests in annually cropped fields. Ducks Unlimited Canada's research shows that the density of hatched nests in winter wheat fields is 24 times more than in spring wheat. |

To sign up today or for more information, call 1-866-384-DUCK (3825).



Ducks Unlimited Canada
Conserving Canada's Wetlands



Bayer CropScience

*In eligible areas. Maximum 320 acres eligible per farm unit based on a previous 3-year average of winter wheat seeded acres. Viterra™ is a trademark of Viterra Inc. All other products are trademarks of their respective companies.